



<http://techwritingcerts.com/ew-joblist/director-of-digital-marketing-sales/>

Director of Digital Marketing & Sales

Description

Looking for someone to lead the EW Marketing/Strategy team to insure business objectives are met. Someone who can define/build strategy roadmaps for digital marketing of the EW brand.

Responsibilities

- Can develop partnerships and find business opportunities that support EW growth.
- Partner with companies to educate, guide, and deploy strategies and tactics to drive growth.
- Partner with agencies and media partners to develop best in class digital strategies and executions.
- Develop and track key measurements of success leading to maximizing brand sales and profits.
- Monitor marketplace for competitive activity and trend spotting. Individual must have a flexible schedule, travel at least 40% of the time and must be able to meet, present and communicate effectively.

Qualifications

Must be well versed in Microsoft Word, Excel, PowerPoint, and writing proposals, SOW's etc. Must have a Bachelors Degree or at least 7-8 years of sales experience.

Job Benefits

Will discuss internally.

Job Location

Indianapolis

Working Hours

8am-5pm

Date posted

November 1, 2018